

SPONSORSHIP OPPORTUNITIES

The Chesapeake Fire & Ice Festival has a wide range of sponsorship opportunities for businesses and organizations to be well represented in what will soon become the Mid-Shore's largest winter event. Similar events in neighboring states see attendance well into the thousands, and we anticipate similar attendance at the Chesapeake Fire & Ice Festival.

Presenting Sponsor **SOLD**

Thank you Preston Automotive Group for being our 2020 Presenting Sponsor!

Entertainment Sponsor*

\$6,000

- Mentions in all media and advertising for the event kick-off Ice Block Party and banners near stage.
- Company selection of ice sculpture (8 blocks).
- Space for marketing near sculpture.
- Company logo on all print materials, banners, website, and other digital entities.
- Press release announcing partnership

Ice Rink Sponsor*

\$6,000

- 10' x 10' tented space during event
- Sole sponsor of the row on ice rink during the Chesapeake Fire & Ice Festival.
- Banners and signage celebrating sponsorship near rink
- Company logo on all print materials, banners, website, and other digital entities.
- Press release announcing partnership

Fire Level Sponsor

\$3,000

- Space for marketing near ice sculpture
- Company selection of 6-block sculpture
- Company logo on print materials, banners, website, and other entities

Ice Level Sponsor

\$1,500

- Personalized three-block sculpture
- Space for marketing near sculpture
- Company logo in select print and website

www.fireandicefest.com

* = Only one available sponsorship

Frost Level Sponsor

\$500

- One-block sculpture during event
- Company signage with sculpture
- Company name on website

