

February 14-16, 2020

Downtown Easton

SPONSORSHIP OPPORTUNITIES

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The Chesapeake Fire & Ice Festival has a wide range of sponsorship opportunities for businesses and organizations to be well represented in what will soon become the Mid-Shore's largest winter event. Similar events in neighboring states see attendance well into the thousands, and we anticipate similar attendance at the Chesapeake Fire & Ice Festival.



- ✓ Title sponsorship includes mentions in thousands of dollars of advertising
- Company selection of live-demo grand sculpture (10 blocks) during Ice Block Party
- Tented space for marketing near sculpture.
- Company logo on all print materials, banners, website, and other digital entities.
- Press release announcing partnership

Ice Block Party*

\$6.000

- Mentions in all media and advertising for the event kick-off Ice Block Party
- Company selection of live-demo sculpture (8 blocks).
- Tented space for marketing near sculpture.
- Company logo on all print materials, banners, website, and other digital entities.
- Press release announcing partnership

Ice Level Sponsor

- Personalized three-block sculpture
- Space for marketing near sculpture
- Company logo on print materials and website

Fire Level Sponsor

\$3,000

- 10' x 10' tented space during event
- Company selection of sculpture (6 blocks) in prominent area
- Company logo displayed at sculpture.
- Company logo on all print materials, banners, website, and other digital entities.

Frost Level Sponsor

- One-block sculpture during event
- Company signage with sculpture
- Company name on print materials and website

